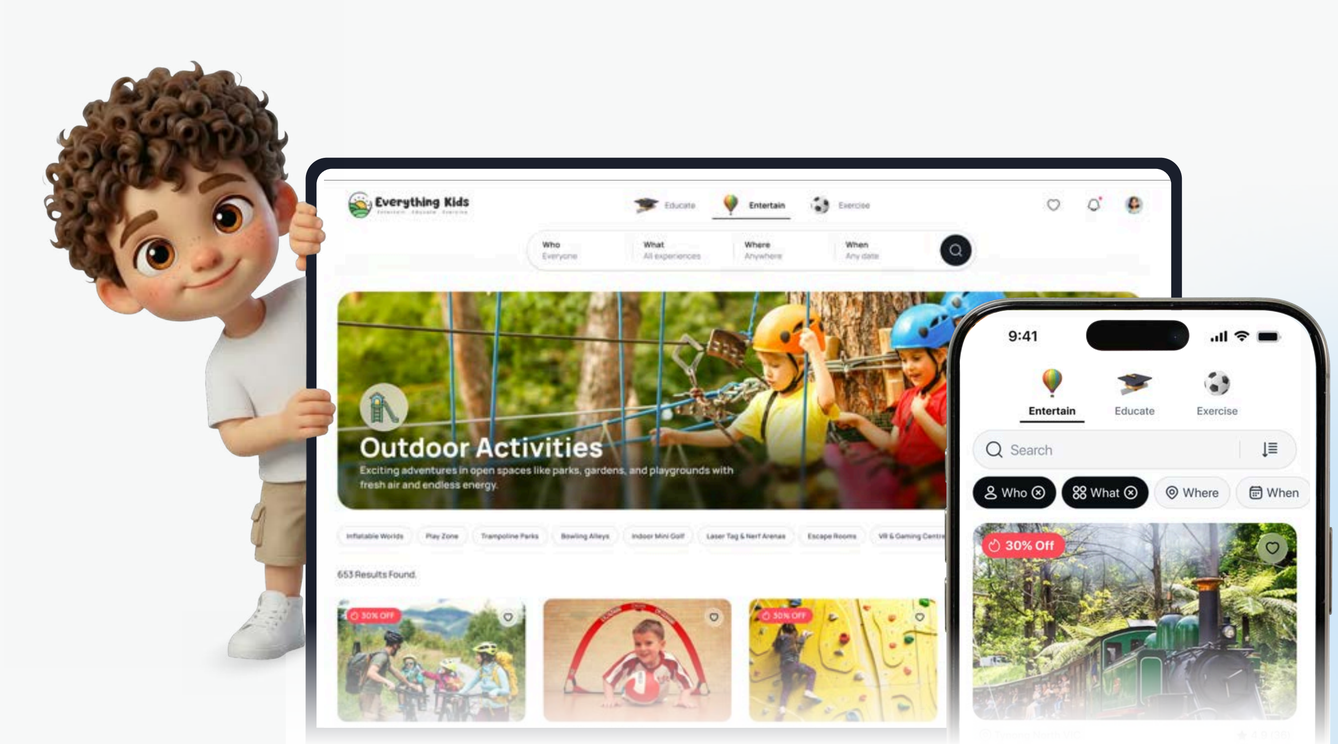
Everything Kids
Entertain . Educate . Exercise

Get Discovered by More Parents

Launching 2026

Discover and book kids' activities across entertainment, education, and sport - all in one place. Families struggle to find activities. Providers struggle to fill their spots.



Demand exists.
Discovery is broken.
We connect the two.



Running activities is **hard**. Filling them consistently is **harder.**

Unpredictable enrolments and seasonal drops

Admin that eats up your day - enquiries, follow-ups, chasing payments

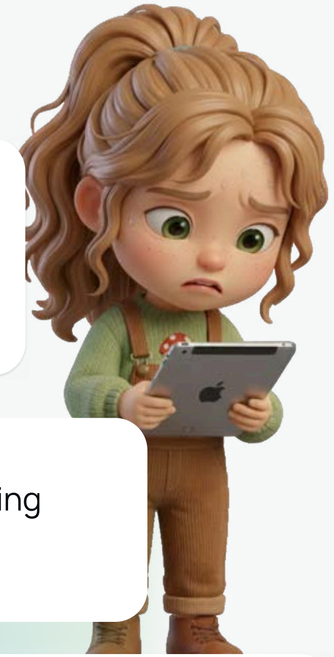
No-shows / cancellations that cost you money

Marketing spend that doesn't translate into bookings

"Directories" that drive views, not customers



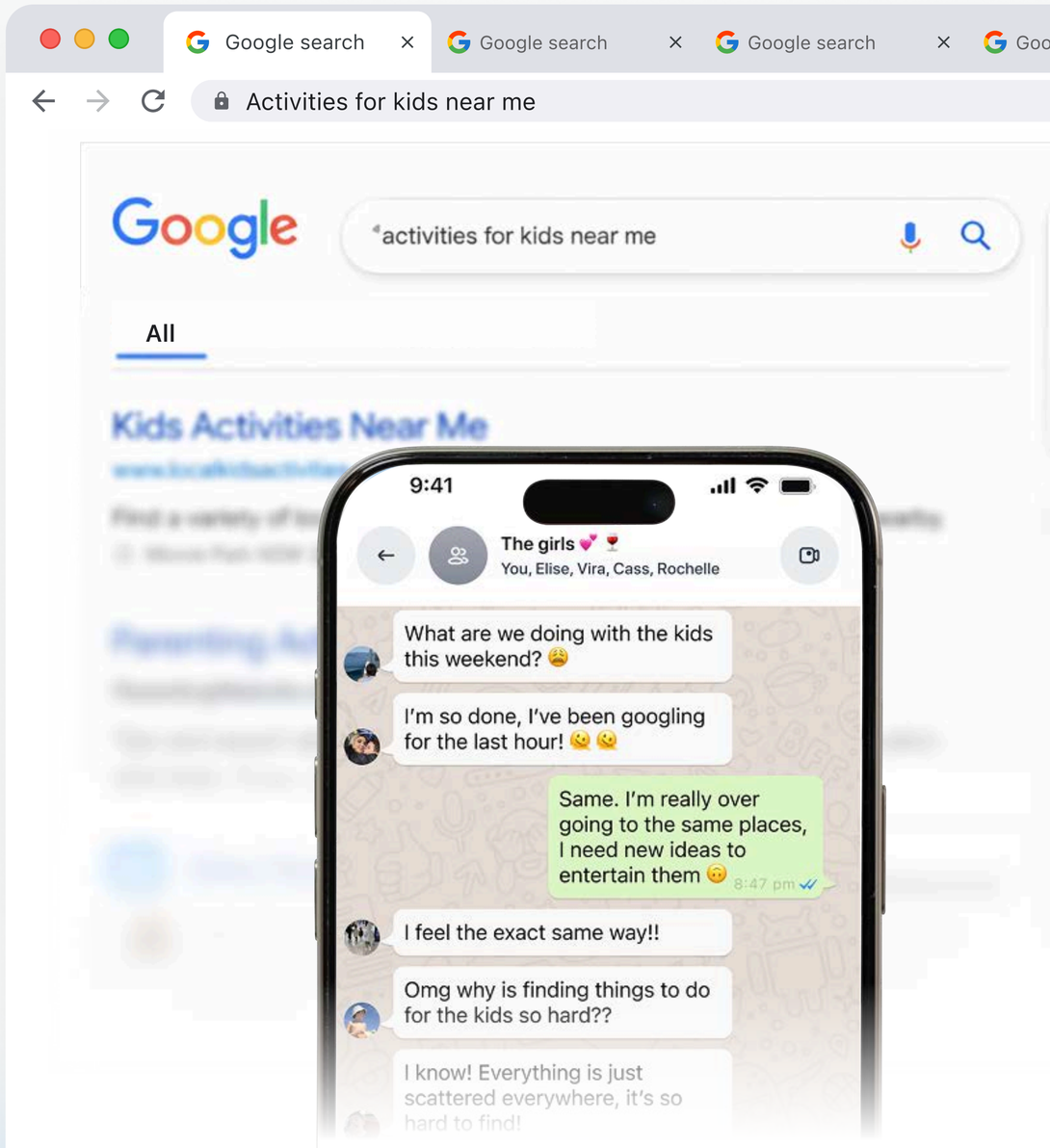
Parents want **options** without the headache



01 Overwhelmed parents jumping between platforms, saving activities then losing track of them

02 Frustrated by complicated booking processes

03 Great activities exist, but most parents never find them.



Parents are **already spending.** They just need a **better way** to **find you**

Parents discover you easily and book instantly

A steady stream of new families discovering you

More bookings for every available spot



$4.7B+

Australian parents spend $4.7B+ annually on kids activities like sports, music, tutoring & more.

85%

85% of Aussie kids participate in extracurricular activities.

References: ING Report • Real Healthy Kids Report

A **booking marketplace** for kids activities

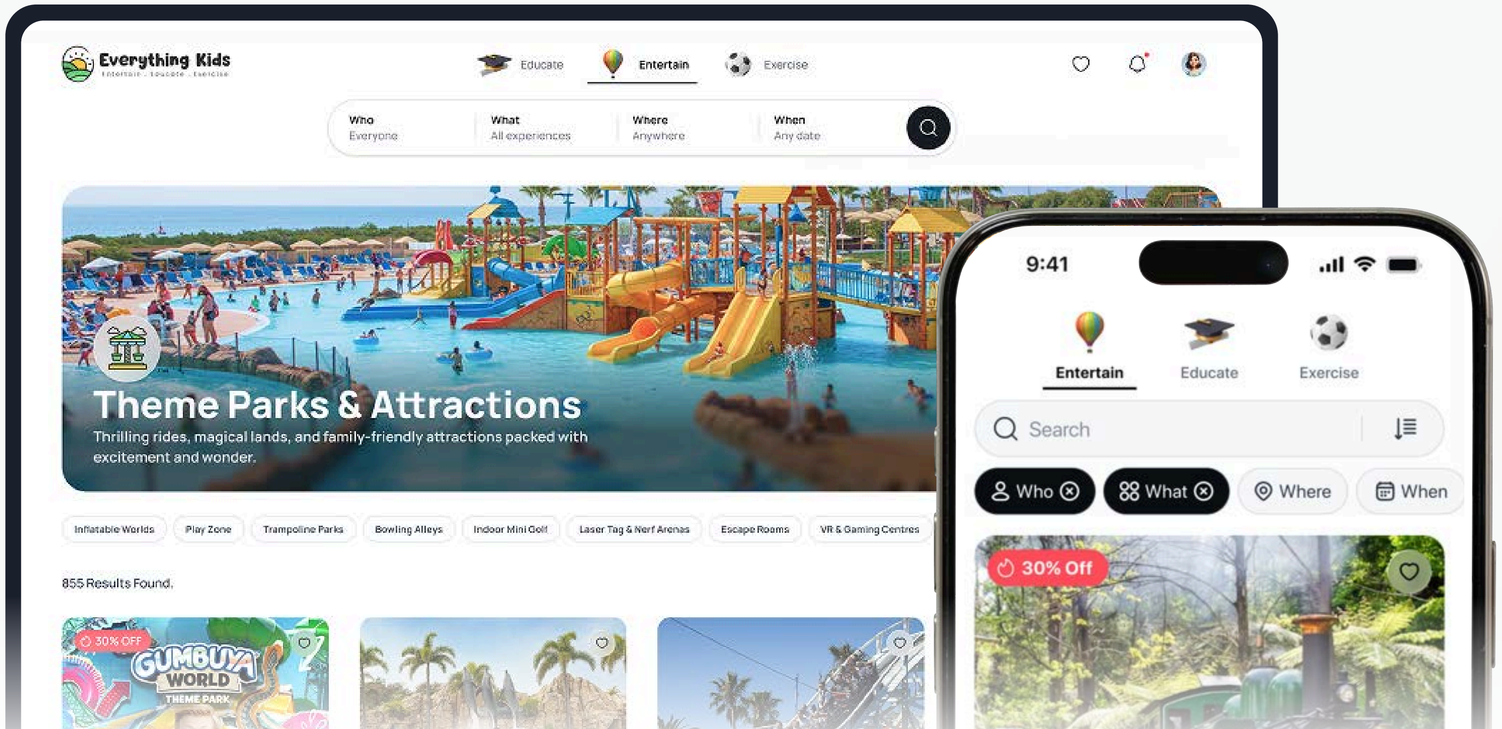
Think:

Eventbrite but built for kids activities.

Fuller classes.
Less admin

Parents actively looking, not just browsing

Instant booking, automatic payments, zero chasing





3 Pillars. **1 Platform**

Everything Kids is built on three pillars: **Educate, Entertain and Exercise.**

Every activity sits within one of these three categories, bringing the entire kids' activity ecosystem together for the first time.



Educate

Activities that help kids learn, build skills and grow in confidence.



Entertain

Activities that help kids explore, play and have fun.



Exercise

Activities that help kids move, build strength and stay active.

Covering **200+** activity categories across Australia



Educate

Where parents go to find the right classes and learning support for their child.

- Tutoring & academic support
- Music & performing arts
- Language classes
- Art & creative workshops
- STEM & coding programs
- Robotics classes
- Science workshops
- Chess clubs
- Early learning / Childcare / Schools
- School readiness programs



Entertain

Where families discover what to do next school holidays, on the weekend, and everything in between.

- Play centres / Indoor playgrounds
- Trampoline parks
- Go-karting
- Theme Parks & Water Parks
- Holiday programs & kids workshops
- Adventure Parks
- Craft activities / Messy play sessions
- Shows & theatre
- Zoos & wildlife parks
- Interactive experiences



Exercise

Where parents find the programs that keep their kids active, confident and off the couch.

- Soccer
- AFL / Footy
- Basketball
- Tennis
- Swimming lessons
- Gymnastics
- Martial arts
- Dance classes
- Athletics
- Holiday sport programs / camps

How our **search** works

Personalised Profiles

Who
Everyone

What
All experiences

Where
Anywhere

When
Any date



My Kids

Xander | Harper | Hunter

Select Kids's Age

Infants | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18+

Search here...

Indoor Activities | Outdoor Activities | Theme Parks & Attractions | Water Activities | Parties & Celebrations | Agritourism & Farm Experiences | Seasonal & Special Event | Community & Free Entertainment | Arts, Shows & Culture | Creative Entertainment

Inflatable Worlds | Play Zone | Trampoline Parks | Bowling Alleys

Search here...

Current location — Within 50 km

Australia

Melbourne
City

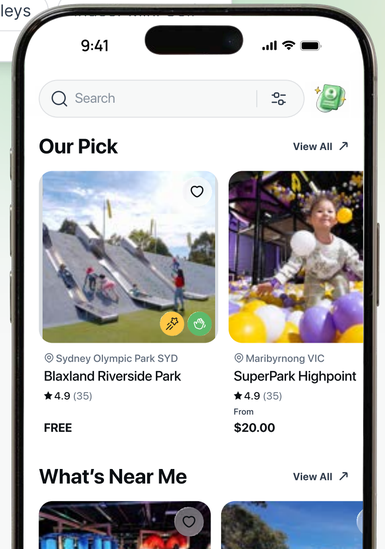
Sydney
City

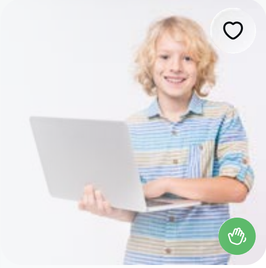
August 2026

Su	Mo	Tu	We	Th	Fr	Sa
		1	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	13	24	25	26	27	28
29	30					

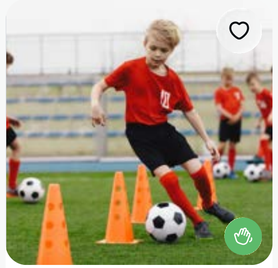
September 2026

Su	Mo	Tu	We	Th	Fr	Sa
		1	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	13	24	25	26	27	28
29	30					





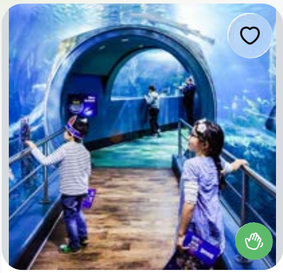
Kew VIC
Kids Coding Club
4.9 (35)



Brunswick West VIC
Brunswick City Socc...
4.9 (35)



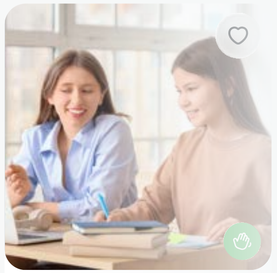
Tynong North VIC
Thunder Hoops Basketba...
4.9 (35)



Melbourne VIC
SEA LIFE Melboure Aq...
4.9 (35)



Arthurs Seat VIC
Rosebud Foreshore Playg...
4.9 (35)



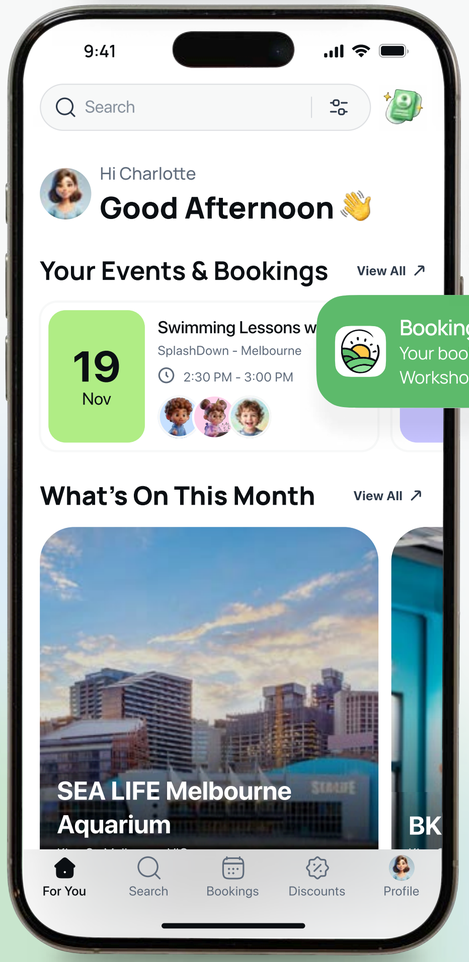
South Melbourne
Bright Minds Tutoring
4.9 (35)

Total **Convenience For Parents**

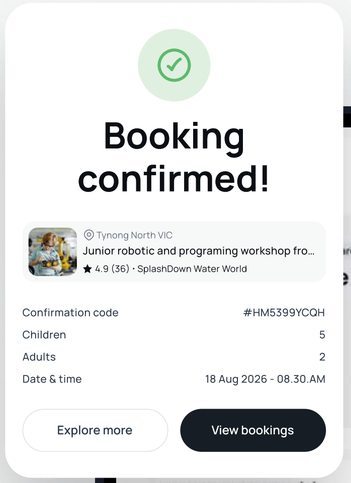
Mobile App

Desktop

Great activities for kids, all in one place.





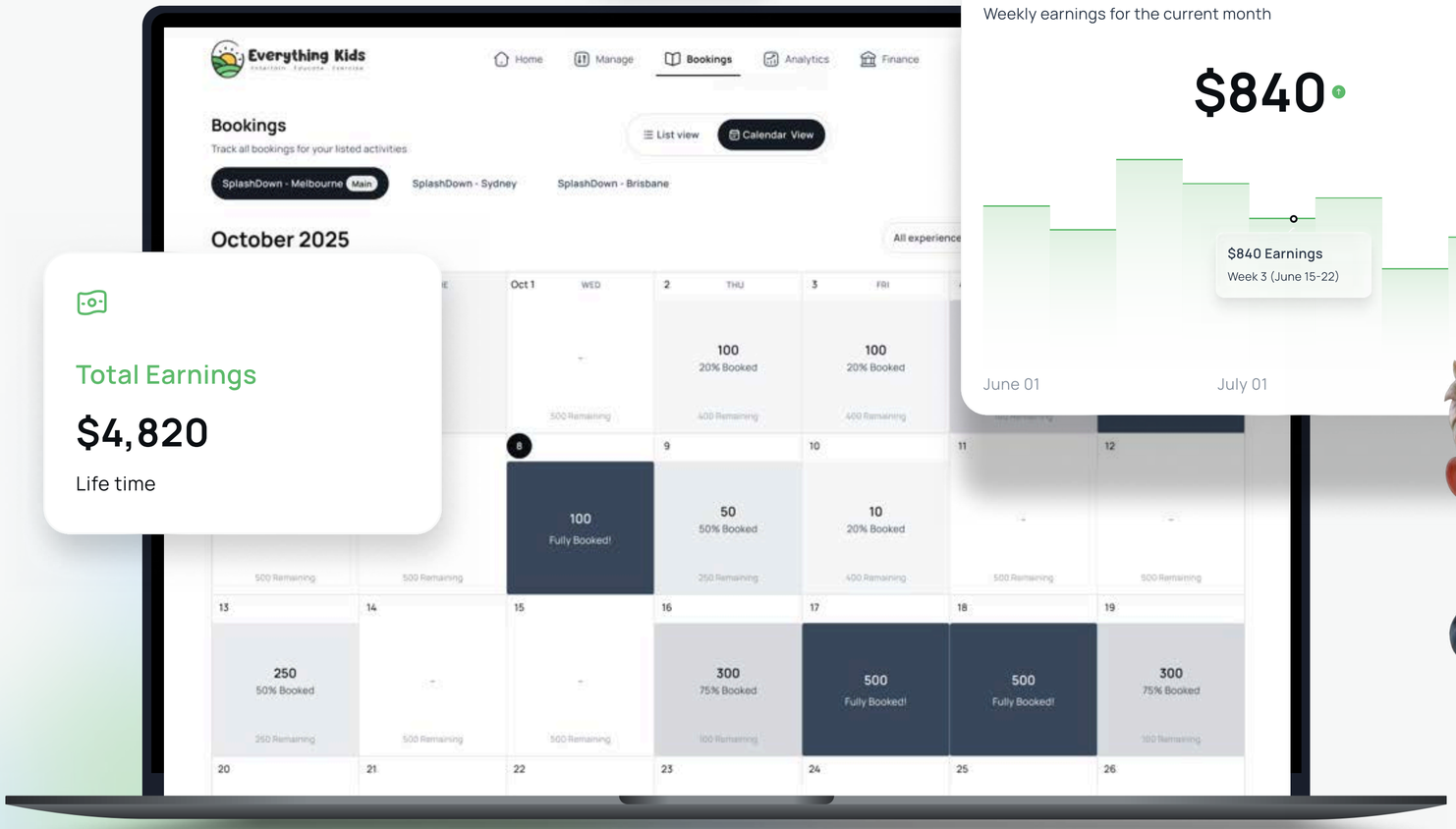


Total Control For Providers



Desktop

Mobile App



Total Earnings

$4,820

Life time

This Month' s Total Earnings

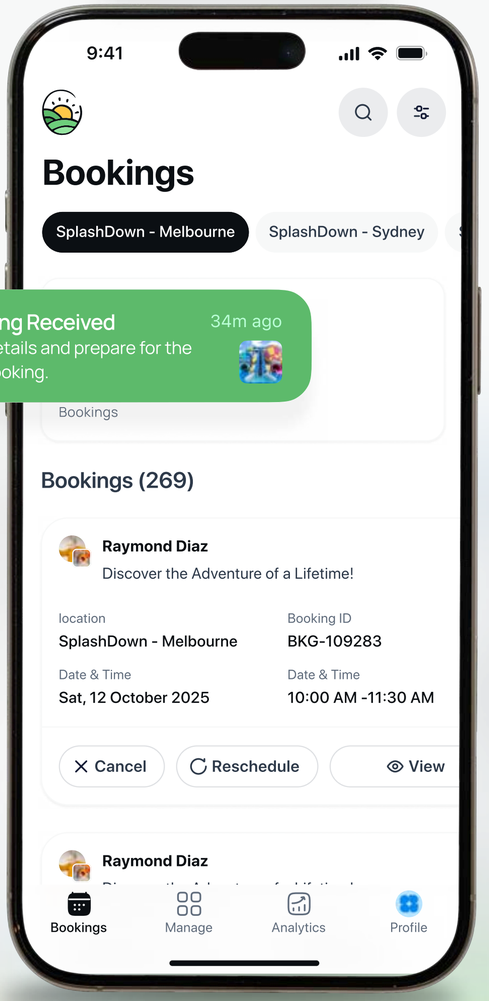
Weekly earnings for the current month

$840



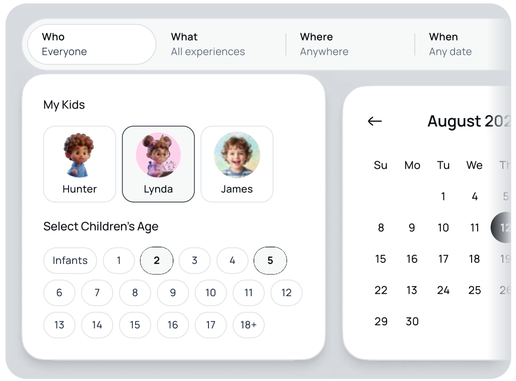
New Booking Received 34m ago

Check the details and prepare for the upcoming booking.



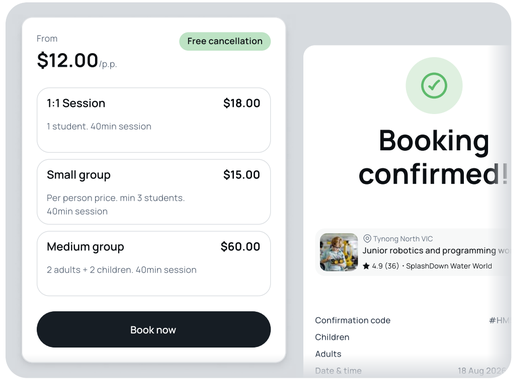
From **discovery to payout** end-to-end





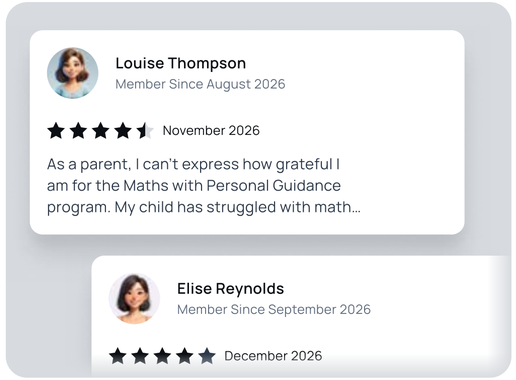
We make the match

Parents browse by age, location, category, availability



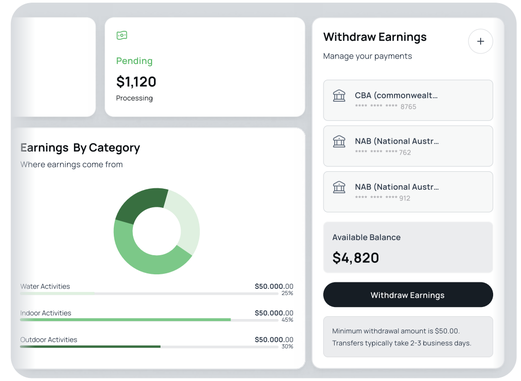
We handle the bookings

Bookings handled for you, from start to finish



We back it with real reviews

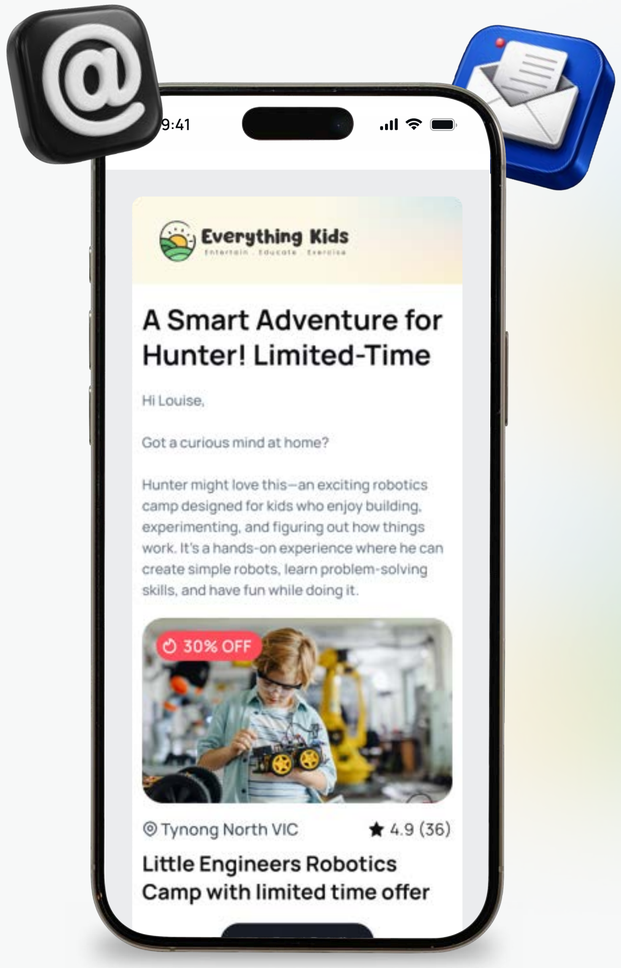
Only customers who have booked can leave a review



We make getting paid easy

Payouts processed within 7 days with a clear earnings statement

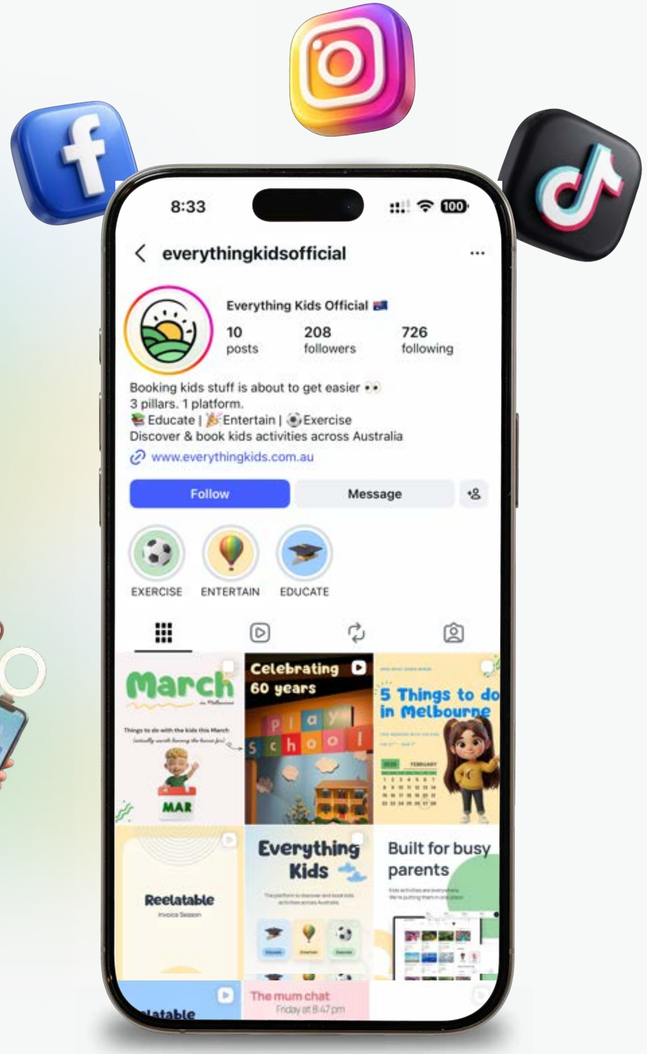
We bring customers to you



Newsletters



Push Notifications

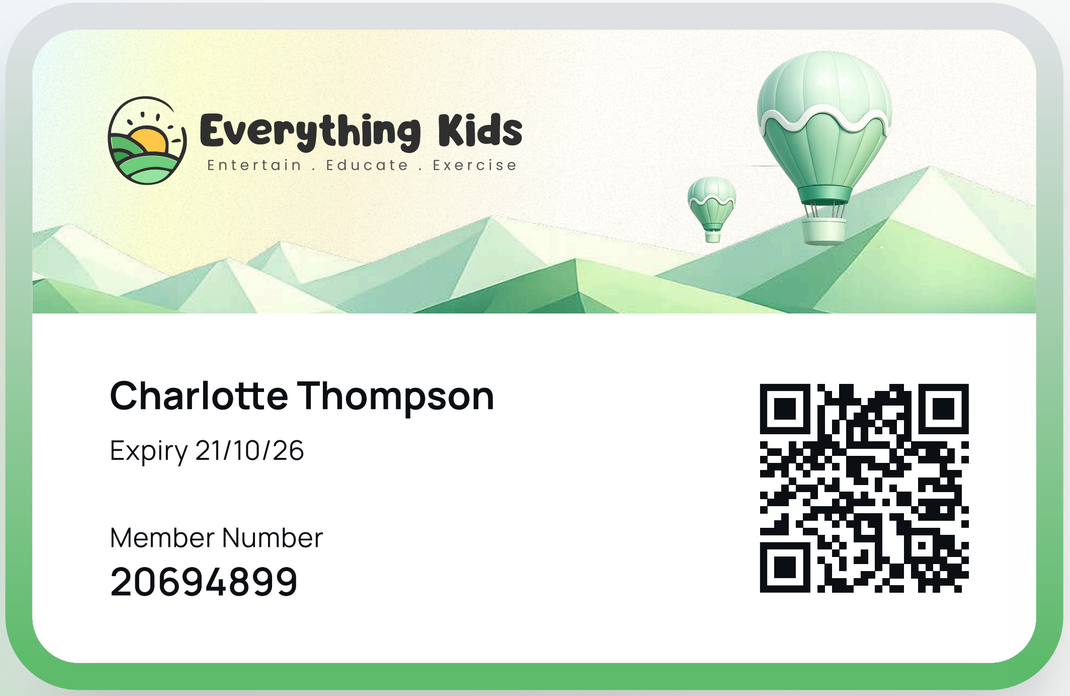


Social Media and Paid Ads

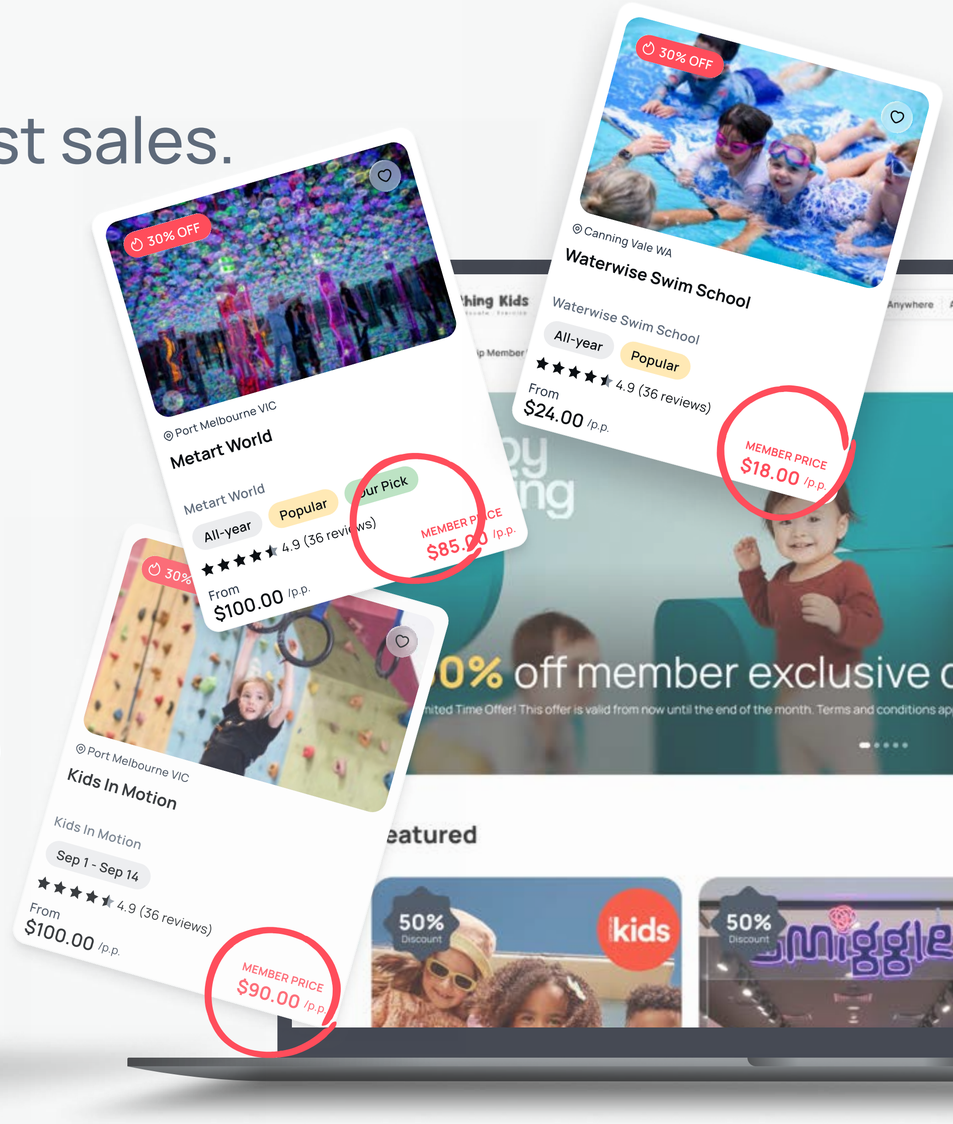
Membership **Campaigns**

Offer discounts instantly to our members to boost sales.

We **drop our commission to 10%** if you offer a discount







How we'll **connect to booking systems** using API

rezdy

Amelia

classmanager

iClassPro

udio

jezzam

Jackrabbit Class

WiX Bookings

FAREHARBOR



No scheduling conflicts.

No extra admin.

No double bookings

Availability is updated in real time across both platforms.

Real-time availability

Your classes and sessions sync automatically from your existing platform.

We are progressively building API integrations with all major booking platforms. Integrations are subject to platform compatibility and API access.

So....

What do you get?



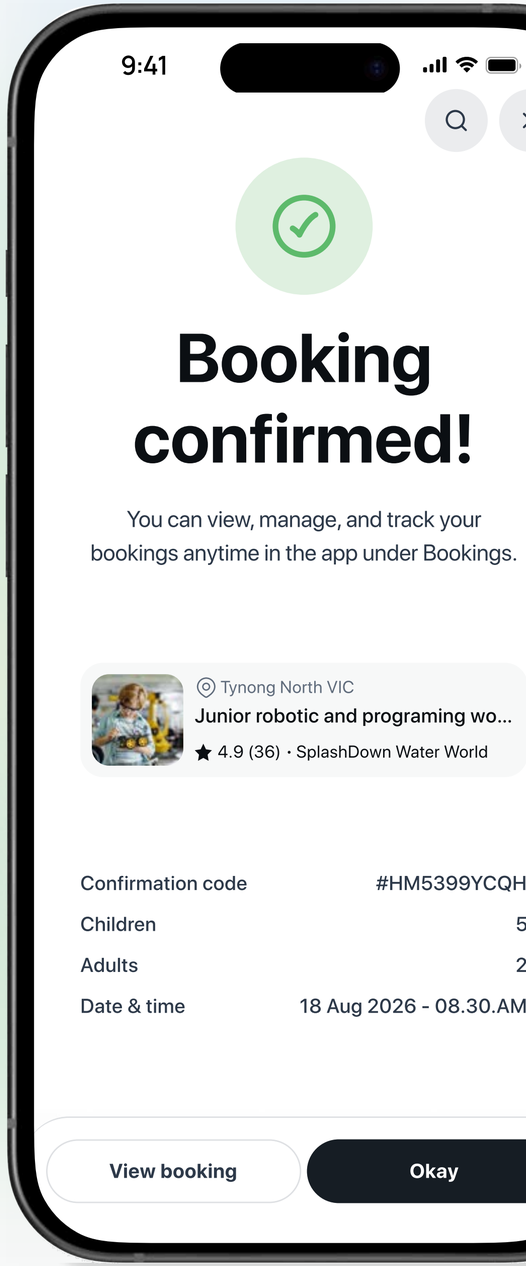
01 Exposure to families who were not searching for you directly

02 Fill off-peak sessions and empty spots

03 Eliminate the back-and-forth. Enquiries, payments and confirmations are handled for you

04 A trusted, professional listing in front of parents already searching

05 A set-and-forget marketing channel that keeps working in the background



Two ways to **partner**

Book Now

Commission Model

- **15% commission** on completed bookings, you only pay when you earn.
- **Direct payments -** funds in your account within 7 days of activity

Parents book and pay instantly through your profile. Secure payments processed via Stripe, straight to your account.

Enquire Now

Subscription Add On

- **$50/month per location,** no commission on any bookings, keep 100% of the value.
- **50%** off small business discount (non GST registered businesses)

Parents send you a direct enquiry through your profile. You handle the booking your own way, off-platform. A monthly subscription applies per location.





The Launch **Setup**

What Happens Next

- **Pre-commitment**
- Secure your spot for launch



What you will need to setup your profile

01 Business name & location

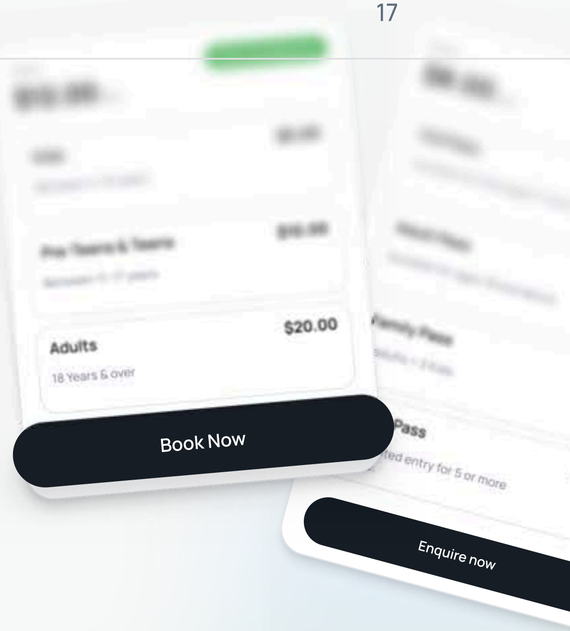
02 Activity type & age range

03 Availability (Calendar)

04 Pricing & offers

05 Photos & logo

06 Booking contact details



Choose your CTA path

Book Now
Commission Model

Enquire Now
Subscription Model

Everything Kids

Entertain . Educate . Exercise

